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|  | *Digital Life 101: Poster Project*Business & Technology- Keyboarding6th Grade Adams Central Middle School | | | STUDENT:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Points: \_\_\_\_\_\_\_\_/100 | |
| CRITERIA | | UNSATISFACTORY ( F’s) | DEVELOPING (C’s & D’s) | | PROFICIENT (B’s) | ADVANCED (A’s) |
| Written Communication | | * Lacks clarity and precision * Ignores rules of mechanics and usage for spelling, grammar, seriously impedes understanding of text * Inappropriate word choice or slang * Lacks awareness of audience * Confuses the reader with weak organization (off topic, illogical flow of ideas, missing transitions) * Lacks support for claims (data, multiple sources) * Lacks standard formatting as provided by instructor * Plagiarizes | * Ideas are developing with some clarity and precision * Adheres to rules of mechanics and usage for spelling, grammar sometimes with some errors that are starting to impact audience understanding of text * Word choice is general and not academic and specific * Awareness of audience is developing * Organization is developing- presentation/project stays somewhat on topic, uses some transitions) * Supports some claims (data, multiple sources, multiple design layouts) * Uses somewhat appropriate formatting per instructor | | * Communicates ideas with clarity and precision * Adheres to rules of mechanics and usage for spelling, grammar with limited errors that do not seriously impede communication and audience understanding of text * Word choice is academic and specific * Demonstrates awareness of audience * Effectively organizes so that presentation/project is easy to follow (on topic, logical flow of ideas, appropriate transitions) * Supports claims (data, multiple sources, multiple design layouts) * Uses appropriate formatting per instructor | In addition to meeting the PROFICIENT criteria …   * Communicates fresh and unique ideas that challenge audience's thinking * Adheres to rules of mechanics with minimal to no errors * Incorporates exemplary word choice and style * Transitions smoothly from one idea to the next * Relies on varied language and sentence structure to enhance purpose * Engages the audience using appropriate tone   23 - - - - - - - -24 - - - - - - - - 25 |
|  | | 0 - - - - - - - - - - 9 - - - - - - - - - 14 | 15- - - - - 16-- - - 17- - - - 18 - -- -19 | | 20 - - - - - - - -21 - - - - - - - 22 |
| Critical Thinking | | * The work demonstrates an inadequate understanding of the relevant facts and terms as well as a limited ability to organize the information for presentation * The work demonstrates limited ability to work with the key concepts -- applying or extending them with very limited success to new problems or contexts, analyzing patterns and component parts, communicating insightful contrasts and comparisons | * The work demonstrates an adequate understanding of the relevant facts and terms, as well as the ability to organize the information for presentation * The work demonstrates adequate ability to work with the key -- applying or extending them to a variety of new problems or contexts, analyzing patterns and component parts, communicating insightful contrasts and comparisons | | * The work demonstrates an adequate understanding of the relevant facts and terms, as well as the ability to organize the information for presentation * The work demonstrates adequate ability to work with the key concepts -- applying or extending them to a variety of new problems or contexts, analyzing patterns and component parts, communicating insightful contrasts and comparisons | In addition to meeting the PROFICIENT criteria …   * The work consistently demonstrates clear, accurate, detailed and comprehensive understanding of the relevant facts and terms, as well as the ability to organize the information for presentation * The work demonstrates confident ability to work with the key concepts, applying or extending them to a wide variety of new problems or contexts, analyzing patterns and component parts, communicating insightful contrasts and comparisons   23 - - - - - - - - -24 - - - - - - - - - 25 |
|  | | 0 - - - - - - - - - 9 - - - - - - - - - 14 | 15- - - - - 16-- - - 17- - - - 18 - -- -19 | | 20 - - - - - - - -21 - - - - - - - - - 22 |

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| CRITERIA | UNSATISFACTORY ( F’s) | DEVELOPING (C’s & D’s) | PROFICIENT (B’s) | ADVANCED (A’s) |
| Technology | * Layout of page is not organized * Colors used are distracting * Graphics are not related to the theme or purpose of poster and/or are of poor quality and does not help provide some understanding of the poster * Fonts are hard to read * There are many errors in spelling, punctuation or grammar on the poster. * A minimum of 3 images are not used * A minimum of 3 facts are not used * Topic is not quite easily defined/visible * A minimum of 3 extras are not used, such as borders, picture frames, stickers… | * Layout of page is somewhat organized * Colors used are somewhat distracting * Graphics are mostly related to the theme or purpose of poster and/or are of decent quality and helps provide some understanding of the poster * Fonts are not consistent and/or hard to read * There are errors in spelling, punctuation or grammar on the poster. * A minimum of 3 images are not used * A minimum of 3 facts are not used * Topic is not quite easily defined/visible * A minimum of 3 extras are not used, such as borders, picture frames, stickers… | * Layout of page is organized and flows smoothly. * Colors used are pleasing to the eye and do not distract from main purpose of poster. * Graphics are related to the theme or purpose of poster and/or are of good quality while enhancing audience interest and/or understanding. * Fonts are consistent, easy to read * There are minimal errors in spelling, punctuation or grammar on the poster. * A minimum of 3 images are used * A minimum of 3 facts are used * Topic is easily defined/visible * A minimum of 3 extras are used, such as borders, picture frames, stickers… | In addition to meeting the PROFICIENT criteria …   * The overall layout of the poster design is well-balanced and eye-catching * The topic and purpose of the poster is clear when looking at the poster * The poster is interesting to the viewer, it keeps their attention   23 - - - - - - - -24 - - - - - - - - 25 |
|  | 0 - - - - - - - - - - 9 - - - - - - - - - 14 | 15- - - - - 16-- - - 17- - - - 18 - -- -19 | 20 - - - - - - - -21 - - - - - - - 22 |
| Work Ethic & Values | * Fails to demonstrate respect and care for personal and non-personal belongings * Is not actively engaged in all phases of the project process * Uses class time ineffectively * Does not treat classmates with respect | * Demonstrates respect and care for personal and non-personal belongings most of the time * Is appropriately engaged in some phases of the project process * Uses some class time effectively * Works to improve abilities some of the time * Treats classmates with respect most of the time | * Demonstrates respect and care for personal and non-personal belongings * Is appropriately engaged in most phases of the project process * Uses class time effectively * Works to improve ability/abilities * Treats group members with respect | In addition to meeting the PROFICIENT criteria…   * Seeks constructive feedback prior to project deadlines * Makes adjustments to improve project/presentation/ performance as recommended by instructor       23 - - - - - - - - -24 - - - - - - - - - 25 |
|  | 0 - - - - - - - - - 9 - - - - - - - - - 14 | 15- - - - - 16-- - - 17- - - - 18 - -- -19 | 20 - - - - - - - -21 - - - - - - - - - 22 |

## *Digital Life 101: Poster Project*

## Business & Technology- Keyboarding

**6th Grade Adams Central Middle School**