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|  | *Digital Life 101: Poster Project*Business & Technology- Keyboarding6th Grade Adams Central Middle School |   STUDENT:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Points: \_\_\_\_\_\_\_\_/100  |
| CRITERIA | UNSATISFACTORY( F’s) | DEVELOPING  (C’s & D’s) | PROFICIENT(B’s) | ADVANCED (A’s) |
| Written Communication  | * Lacks clarity and precision
* Ignores rules of mechanics and usage for spelling, grammar, seriously impedes understanding of text
* Inappropriate word choice or slang
* Lacks awareness of audience
* Confuses the reader with weak organization (off topic, illogical flow of ideas, missing transitions)
* Lacks support for claims (data, multiple sources)
* Lacks standard formatting as provided by instructor
* Plagiarizes
 | * Ideas are developing with some clarity and precision
* Adheres to rules of mechanics and usage for spelling, grammar sometimes with some errors that are starting to impact audience understanding of text
* Word choice is general and not academic and specific
* Awareness of audience is developing
* Organization is developing- presentation/project stays somewhat on topic, uses some transitions)
* Supports some claims (data, multiple sources, multiple design layouts)
* Uses somewhat appropriate formatting per instructor
 | * Communicates ideas with clarity and precision
* Adheres to rules of mechanics and usage for spelling, grammar with limited errors that do not seriously impede communication and audience understanding of text
* Word choice is academic and specific
* Demonstrates awareness of audience
* Effectively organizes so that presentation/project is easy to follow (on topic, logical flow of ideas, appropriate transitions)
* Supports claims (data, multiple sources, multiple design layouts)
* Uses appropriate formatting per instructor
 | In addition to meeting the PROFICIENT criteria … * Communicates fresh and unique ideas that challenge audience's thinking
* Adheres to rules of mechanics with minimal to no errors
* Incorporates exemplary word choice and style
* Transitions smoothly from one idea to the next
* Relies on varied language and sentence structure to enhance purpose
* Engages the audience using appropriate tone

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| Critical Thinking  | * The work demonstrates an inadequate understanding of the relevant facts and terms as well as a limited ability to organize the information for presentation
* The work demonstrates limited ability to work with the key concepts -- applying or extending them with very limited success to new problems or contexts, analyzing patterns and component parts, communicating insightful contrasts and comparisons
 | * The work demonstrates an adequate understanding of the relevant facts and terms, as well as the ability to organize the information for presentation
* The work demonstrates adequate ability to work with the key -- applying or extending them to a variety of new problems or contexts, analyzing patterns and component parts, communicating insightful contrasts and comparisons
 | * The work demonstrates an adequate understanding of the relevant facts and terms, as well as the ability to organize the information for presentation
* The work demonstrates adequate ability to work with the key concepts -- applying or extending them to a variety of new problems or contexts, analyzing patterns and component parts, communicating insightful contrasts and comparisons
 | In addition to meeting the PROFICIENT criteria …* The work consistently demonstrates clear, accurate, detailed and comprehensive understanding of the relevant facts and terms, as well as the ability to organize the information for presentation
* The work demonstrates confident ability to work with the key concepts, applying or extending them to a wide variety of new problems or contexts, analyzing patterns and component parts, communicating insightful contrasts and comparisons

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| CRITERIA | UNSATISFACTORY( F’s) | DEVELOPING  (C’s & D’s) | PROFICIENT(B’s) | ADVANCED (A’s) |
| Technology  | * Layout of page is not organized
* Colors used are distracting
* Graphics are not related to the theme or purpose of poster and/or are of poor quality and does not help provide some understanding of the poster
* Fonts are hard to read
* There are many errors in spelling, punctuation or grammar on the poster.
* A minimum of 3 images are not used
* A minimum of 3 facts are not used
* Topic is not quite easily defined/visible
* A minimum of 3 extras are not used, such as borders, picture frames, stickers…
 | * Layout of page is somewhat organized
* Colors used are somewhat distracting
* Graphics are mostly related to the theme or purpose of poster and/or are of decent quality and helps provide some understanding of the poster
* Fonts are not consistent and/or hard to read
* There are errors in spelling, punctuation or grammar on the poster.
* A minimum of 3 images are not used
* A minimum of 3 facts are not used
* Topic is not quite easily defined/visible
* A minimum of 3 extras are not used, such as borders, picture frames, stickers…
 | * Layout of page is organized and flows smoothly.
* Colors used are pleasing to the eye and do not distract from main purpose of poster.
* Graphics are related to the theme or purpose of poster and/or are of good quality while enhancing audience interest and/or understanding.
* Fonts are consistent, easy to read
* There are minimal errors in spelling, punctuation or grammar on the poster.
* A minimum of 3 images are used
* A minimum of 3 facts are used
* Topic is easily defined/visible
* A minimum of 3 extras are used, such as borders, picture frames, stickers…
 | In addition to meeting the PROFICIENT criteria … * The overall layout of the poster design is well-balanced and eye-catching
* The topic and purpose of the poster is clear when looking at the poster
* The poster is interesting to the viewer, it keeps their attention

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| Work Ethic & Values | * Fails to demonstrate respect and care for personal and non-personal belongings
* Is not actively engaged in all phases of the project process
* Uses class time ineffectively
* Does not treat classmates with respect
 | * Demonstrates respect and care for personal and non-personal belongings most of the time
* Is appropriately engaged in some phases of the project process
* Uses some class time effectively
* Works to improve abilities some of the time
* Treats classmates with respect most of the time
 | * Demonstrates respect and care for personal and non-personal belongings
* Is appropriately engaged in most phases of the project process
* Uses class time effectively
* Works to improve ability/abilities
* Treats group members with respect
 | In addition to meeting the PROFICIENT criteria… * Seeks constructive feedback prior to project deadlines
* Makes adjustments to improve project/presentation/ performance as recommended by instructor

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## *Digital Life 101: Poster Project*

## Business & Technology- Keyboarding

**6th Grade Adams Central Middle School**